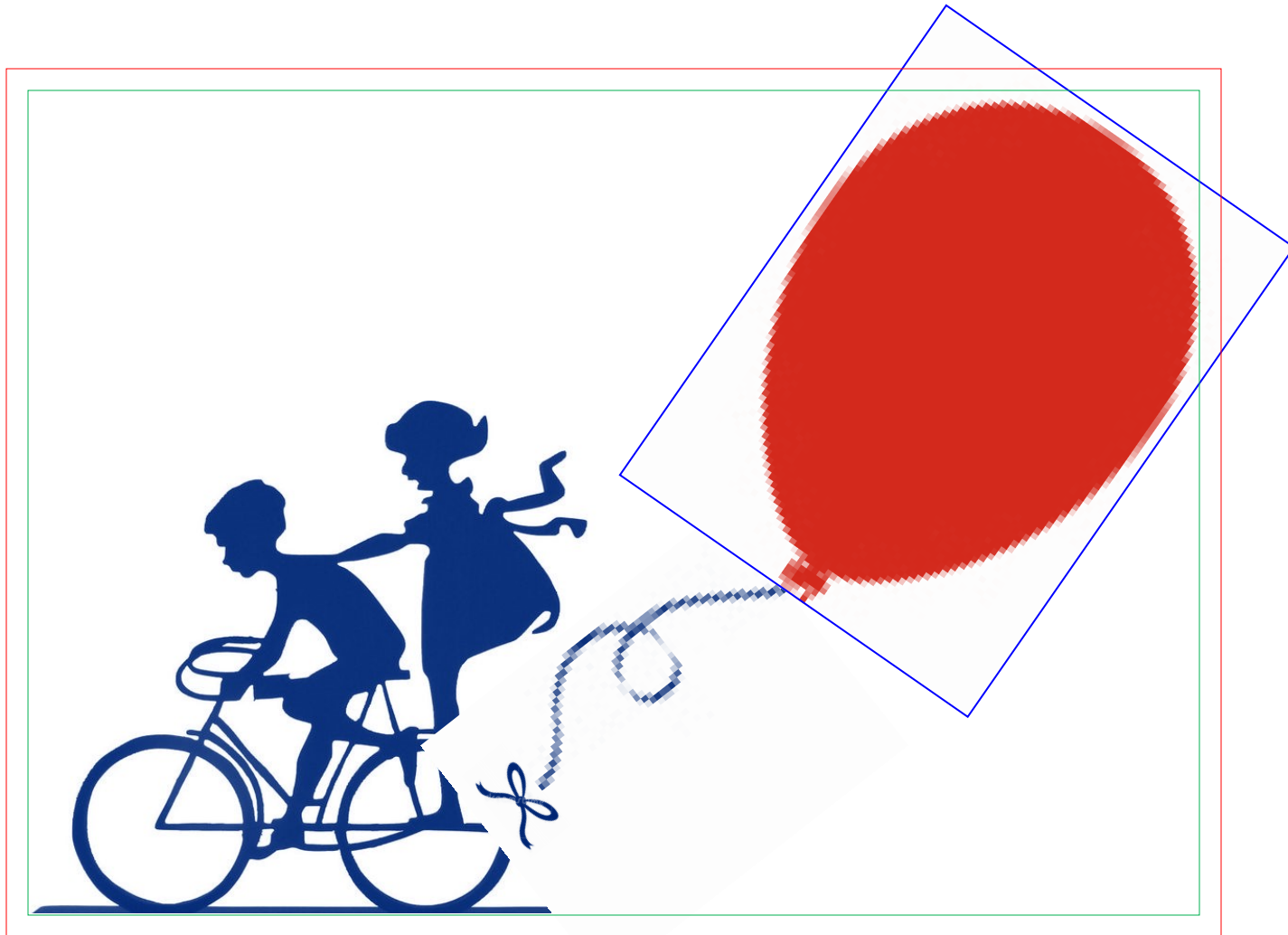


Overall image size (red box) is 7" x 5"

Safe area (green box) into which all the graphics need to fit is 6.75" x 4.75"

Balloon needs to be very close to size shown, fit into blue box (blue box shown is 2.451" x 3.305")
because an actual balloon will be glued on top (see photo)



You can feel free to play around with the position and rotation of the balloon, but the overall size needs to be basically as shown.

The bow which ties the balloon to the bicycle should be much smaller than in my mockup, maybe even show without bow as alternate design. The balloon string should have several curls and loops.

The boy and girl should be children, if anything a little younger than in my mockup, maybe 3-5 years old, they should NOT be teenagers or adults.

Similar to the clip art in the mockup, the graphic should look hand drawn and a little rough, uneven lines. As you see in the mockup, the wheels of the bicycle should not be perfect circles, should be a little uneven, etc.